## Cross Staff Investments, Inc. (doing business as (dba) Candace Shira Associates, LLC) Form CRS (Customer Relationship Summary) December 2021

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## Cross Staff Investments, Inc. (dba Candace Shira Associates, LLC) is registered with the Securities and Exchange Commission (SEC) as an investment adviser. Brokerage and investment advisory services differ, as do fees. It is important for you to understand the differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

## What investment services and advice can you provide me?

We offer investment advisory services to retail investors. These services include financial planning, investment management or third-party management related to your individual situation.

**Monitoring:** As a part of our service to you, our Firm monitors accounts on a regular basis by monitoring the investments we choose on a weekly basis. Those investments are familiar to us via extensive research and ongoing communications. If you choose an investment for yourself or you transfer an investment that you wish to hold, we do not monitor that investment but review the portfolio periodically with you. The monitoring of investments and client accounts are completed by the Firm's President and our Chief Investment Officer.

**Investment Authority:** You can choose to have your relationship with us be on a discretionary basis whereby our Firm decides which investments to buy and sell as well as when. Our Firm will discuss with you the strategy and our philosophy during periodic meetings either via phone or in person. This authority is provided through the agreement you sign with our Firm. You can cancel such authority with written notice to the Firm. You can also choose to have your relationship be a non-discretionary one where you ultimately make all decisions regarding the investments in your account(s). You would notify us of that decision by noting that on the agreement you sign with the Firm.

**Investment Offerings:** We limit our investments to specific types, for example publicly traded stocks, mutual funds, and exchange traded funds, bonds and certificates of deposit.

**Requirements:** In any case, the Firm has no requirements for you to become a client. For example, we do not mandate a minimum account size.

For additional information, see our Firm's Part 2A which is provided to you on an annual basis, at the time you join our Firm and by entering this web address into your computer

files.adviserinfo.sec.gov/IAPD/Content/Common/crd\_iapd\_Brochure.aspx?BR CHR\_VRSN\_ID=620508

Conversation Starters. Ask your financial professional-

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

Our Firm is paid either through financial planning fees (fixed amount paid quarterly in arrears directly from your investment account); investment management fees (paid quarterly in arrears based on the value of the account at the end of the quarter directly from your investment account(s)); or hourly fees (fixed amount paid after services rendered via check from you). Our Firm does not always charge on every account and fees may be different based on the purpose of the account. Fees are reviewed and discussed with you upon engagement and continually throughout the relationship. You will also be responsible to pay the company that holds your assets trading fees, custodial fees and for mutual funds you will pay internal fees that are reflected in the value of the fund. When the Firm charges clients based on an agreement of a percentage

## What fees will I pay?

	of assets under management, it may be considered a potential conflict of interest as the
	Firm will make more in fees if you have more assets under management.
	You will pay fees and costs whether you make or lose money on your investments.
	Fees and costs will reduce any amount of money you make on your investments over
	time. Please make sure you understand what fees and costs you are paying. For
	additional information, see our Firm's Part 2A which is provided to you on an
	annual basis, at the time you join our Firm and by entering this web address into
	your computer
	files.adviserinfo.sec.gov/IAPD/Content/Common/crd_iapd_Brochure.aspx?BRCHR_
	VRSN ID=620508
	Conversation Starter: Ask your financial professional-
	<ul> <li>Help me understand how these fees and costs might affect my investments. If I</li> </ul>
	give you \$10,000 to invest, how much will go to fees and costs, and how much will
	be invested for me?
What are your legal	When we act as your investment adviser, we must act in your best interest and not put
obligations to me	our interest ahead of yours. At the same time, the way we make money creates some
when acting as my	conflicts with your interests. You should understand and ask us about these conflicts
investment adviser?	because they can affect the investment advice we provide you. Here is an example to
How else does your	help you understand what this means. The Firm has an Advisor that also sells insurance.
firm make money	This represents a potential conflict of interest due to the receipt of both advisory and
and what conflicts	commission compensation. Please note that the Advisor cannot charge an advisory fee
of interest do you	and a commission on an insurance-based product. This is not a principal part of our
have?	Firm's business and it is only offered to investment clients as a service to them.
	Conversation Starter: Ask your financial professional-
	How might your conflicts of interest affect me, and how you address them?
	For additional information, see our Firm's Part 2A which is provided to you on an
	annual basis, at the time you join our Firm and by entering this web address into
	your computer
	files.adviserinfo.sec.gov/IAPD/Content/Common/crd_iapd_Brochure.aspx?BRCHR
	<u>VRSN ID=620508</u>
How do your	Our financial professionals make a salary and if deemed appropriate by the President of
financial	the Firm, the employee of the Firm will receive a bonus. Bonuses are not based on
professionals make	performance of the employee or the profitability of the Firm, or due to any specific
money?	investment. The bonuses are based solely at the discretion of the President of the Firm.
Do you or your	No. Visit Investor.gov/CRS for a free and simple search tool to research us and our
financial	financial professionals.
professionals have	Conversation Starter. Ask your financial professional-
legal or disciplinary	<ul> <li>As a financial professional, do you have any disciplinary history? For what type</li> </ul>
history?	of conduct?
Additional	For additional information about our services, please see our ADV Part 2A which
Information	can be obtained from the link stated above. If you would like additional, up-to-date
	information or a copy of this disclosure, please call 585-249-1550.
	Conversation Starter. Ask your financial professional-
	■ Who is my primary contact person? Is he or she a representative of and
	investment-adviser or a broker-dealer? Who can I talk to if I have concerns about
	how this person is treating me?
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